PRIVACY POLICY

Your privacy on Holiday Inn London-Kensington High Street

This privacy policy sets out how Holiday Inn London-Kensington High Street uses and protects any information that you give Holiday Inn London-Kensington High Street when you use this website. This website is managed by Holiday Inn London-Kensington High Street. We want you to feel secure when visiting our website and are dedicated to maintaining your privacy when doing so. Holiday Inn London-Kensington High Street is committed to keeping any and all personal information collected of those individuals that visit our website and make use of our online facilities and services accurate, confidential, secure and private. The privacy and security of your information is very important to us. Whether you are booking a room or are a member of one of our loyalty programmes, we want you to trust that the information that you have provided to us is being properly managed and protected.

Holiday Inn London-Kensington High Street may change this policy from time to time by updating this page. You should check this page to ensure that you are happy with any changes. This policy is effective from 12/08/2019. The following provides an overview of how we adhere to protect your privacy during your visit to us.

COLLECTION OF INFORMATION

This website collects various types of information, such as:

- Voluntarily provided information which may include your name, address, email address, billing and/or credit card information etc., which may be used when you purchase products and/or services and to deliver the services you have requested.
- This website will explicitly ask when it needs information that personally identifies our customers or allows it to contact our customers (“Personal Information”). When possible, this website will provide customers with the means to make sure that Personal Information is correct and current.
- The website and its service providers use Personal Information to operate the sites, provide services, and to inform our customers of new features, services, and products. This website may also carefully select other companies to send our customers information about their products or services (a “Secondary Use”).
- If this website intends to use Personal Information for a Secondary Use, we will not do so until we have provided our customers with an opportunity to affirmatively select such service.
- This website may disclose Personal Information if required to do so by law or in the good-faith belief that such action is necessary to (a) comply with applicable law or with legal process served on Holiday Inn London-Kensington High Street or the site: (b) protect and defend the property rights of Holiday Inn London-Kensington-High Street or this site, and (c) act under exigent circumstances to protect personal safety of users of Holiday London-Kensington High Street hotel, the site, or the public.
- If, at any time, a customer believes that this website has not adhered to these principles, please notify Holiday Inn London-Kensington High Street by email and we will use all commercially reasonable efforts to promptly determine and correct the problem.
WHAT INFORMATION DO WE GATHER?

Information on Holiday Inn London-Kensington High Street is gathered in two ways: (1) indirectly (for example, through our site’s technology); and (2) directly (for example, when you provide information on various pages on Holiday Inn London-Kensington High Street). When you access our website, your Internet address is automatically collected and is placed in our website access logs. We also include Google Analytics on most of our webpages. Google is an international company that has stringent and fully secure facilities which ensure your security. We also collect information directly from you in a number of ways. One way is through the use of cookies.

USE OF COOKIES BY OUR WEBSITE

Customers should be aware that data may be automatically collected through the standard operation of our internet servers and through the use of “cookies”. They are widely used (by the majority of websites) in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site such as how people are using it. Cookies are small files of information which save and retrieve information about your visit to the Holiday Inn London-Kensington High Street webpage, for example, how you entered our site, how you navigated through the site, and what information was of interest to you. The cookies we use identify you merely as a visitor, not as an individual. You are free to restrict the usage of cookies from our website. We provide the opportunity to enter your details to receive information on the hotel/special offers etc. or simply contact us for more information. When we collect this type of information, we will notify you as to why we are asking for information and how this information will be used. It is completely up to you whether or not you want to provide it. Cookies are not programs that can access a system and damage files. If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows a customer to deny or accept the cookie feature; however, note that cookies may be necessary to provide customers with certain features (e.g. customized delivery of information) available on this website.

HOW DO WE USE THIS INFORMATION?

We analyse it to determine what is most effective about our site, to help us identify ways to improve it, and eventually, to determine how we can tailor Holiday Inn London -Kensington High Street to make it more effective. We may also use data for other purposes, which we would describe to you at the point we collect the information.

WILL WE SHARE THIS WITH OUTSIDE PARTIES?

Holiday Inn London-Kensington High Street does not now, nor will it in the future, sell, rent or lease any information you have provided for example, our customer lists and/or names to any third party company, organisation or individual.

DATA SECURITY?

We take appropriate steps to maintain the security of your information on our website. You should understand that the open nature of the Internet is such that information can flow over networks without security measures and may be accessed and used by people other than those for whom the information is intended.
LINKS TO OTHER WEBSITES

Our website Holiday Inn London- Kensington High Street may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of each and every website that collects personally identifiable information. As we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

ACCEPTANCE OF TERMS

Through the use of this website, you are hereby accepting the terms and conditions stipulated within the aforementioned Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.

HOW TO CONTACT US

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at the following email, telephone number or mailing address.

Email: info@hilondonkensington.com

Telephone Number: +44 (0) 207 368 4023

Mailing Address: Wrights Lane, London, W8 5SP